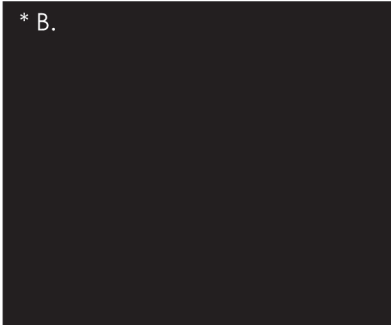


Corrections.com Ad Specifications follow International Advertising Bureau (IAB) Standards.



KEY
 * Part of IAB Universal Ad package
 ** CCNN Custom size



Broadband/Video
 Length: < 30 seconds
 Panel size: 300x250
 Video size: 296x222
 File size: 2MB

 Static intro graphic
 Static final graphic

 Auto play w/ "audio off".
 User initiates "audio on".

Creative Design Services
 The following Design and Communication services are available upon request:

Ad Design: Static, Flash, Broadband

Copywriting
Copyediting
Logo Design
Video Production & Compression



Flash
 Length: < 15 seconds
 Panel size: 300x250
 Final graphic (static)

 URL: embedded in Flash movie
 HINT: use vector images where possible to reduce file size

Specification Chart						
DESCRIPTION	UNIT	WEIGHT LIMITS		ANIMATIONS	BORDER	PRICE
		GIF/JPEG	Flash			
A. Leaderboard	728x90	20k	30k	15 sec limit	none	\$650/Mo
B. SuperBlock	300x250	20k	30k	15 sec limit	none	\$1600/Mo
C. Wide Skyscraper	160x600	20k	N/A		none	\$650/2wks
D. Block	180x150	15k	N/A		none	\$450/2wks
E. SponsorsBar	88x31	N/A	N/A		none	\$600/Mo
F. Corporate Logo	140x70	15k	N/A		none	N/A

Notes: Rates subject to change.
 Positions available on a first come first serve basis.